



Marine Lake Events Centre

SOCIAL VALUE REPORT

December 2023

MARINE LAKE EVENTS CENTRE SOCIAL VALUE REPORT

OVERVIEW

The proposed Marine Lake Events centre (MLEC) will provide a state-of-the-art theatre and entertainment space and a flexible conference and business events venue, which will greatly boost the town's economic and tourism sectors. G&T is committed to supporting Sefton council, delivering lasting social, economical and environmental value for the area. Ensuring Southport remains a place where communities and tourism thrive.

PROJECT TEAM

The MLEC project team contains a number of professional consultancy practices and contractor(s) who are working alongside Sefton Council to achieve the Council's social value aspirations. The Project Team is formed of; Gardiner & Theobald, IPW, AFL Architects, AECOM, OP-EN, NWA, Hoare Lea, Rose Associates, DLA Piper, WSP and Kier.

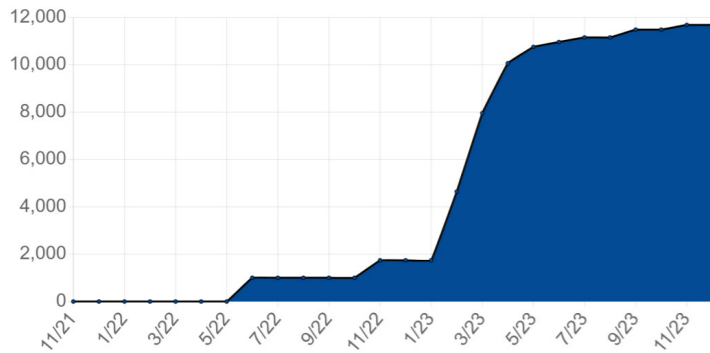
SOCIAL VALUE MEASUREMENT

The Social Value on this project (excluding Kier's SV commitments) is managed using the Impact Evaluation Standard (IES) UK Framework and through the five key themes identified below:

IMPACT UK FRAMEWORK CORE THEMES
Tackling economic inequality
Fighting climate change
Equal opportunities
Wellbeing and mental health
Recovering from COVID-19

SOCIAL VALUE GENERATED BY PROJECT TO DATE

This report covers the period; August 2023 - November 2023. £11,681.23 generated (financial Proxy Value based on the IES framework), excludes Kier engagement which is measured separately.



SOCIAL VALUE TARGETS AND ACTIVITIES (KIER TEAM)

Now that Kier have been engaged under a Pre-Construction Services Agreement and their Social Value Targets have been agreed with Sefton Council, this and future reports will also report on Kier's Social Value activities over the period.

Over the period, Kier have engaged in the following key activities;

- Meols Cop, Build your Future event (20th October 2023)
- Care Leavers Careers Event, Seaforth (25th October 2023)
- Hugh Baird, Construction Industry Awareness Day (20th November 2023)
- Greenbanks School, Maths Industry Day (30th November 2023)
- Hugh Baird, Females in Construction (30th November 2023).

SOCIAL VALUE ACTIVITIES (MLEC TEAM)

IMPACT EVALUATION STANDARD TACKLING ECONOMIC INEQUALITY CREATE NEW BUSINESSES, JOBS AND NEW SKILLS	FIGHTING CLIMATE CHANGE EFFECTIVE STEWARDSHIP OF THE ENVIRONMENT
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Metric Name: (IM35): Number of people hours of mock interviews, CV writing, careers advice delivered | **Social Value (proxy value): £8,281.09**

On the 10th February 2023 two project team volunteers Tracy Holgate (Sefton Council) and Emma Scott-Miller (G&T) visited Meols Cop High School spending six hours each interviewing a total of 14 Year 11 students, sharing future career building skills. A second event took place on the 2nd March 2023 with project team representatives Jake Huxley and William Hurman (AECOM). Visiting KGV college they delivered eight hours of interview practice for a total of 16 students. On 23rd June 2023, Tracy Holgate and Emma Scott-Miller visited English Martyrs Primary School Event to talk to roughly 60 young students about their aspiring careers. On 7th July 2023, Tracy Holgate attended the Meols Cop 'Build your Future' Industry Day to talk about career opportunities with circa 200 students over the day.

On 6th September, Sefton Council supported a local 'careers detective day' for Meols Cop high school. On 18th October, AECOM attended practice interviews at Maricourt Catholic High School in Maghull. On 8th November 2023, Reactive Compliance hosted an Asbestos awareness day at Hugh Baird for over 60 construction students. On 30th November, G&T, AFL, CBRE, IPW and Sefton Council hosted a 'females in construction' event at Hugh Baird College.

WELLBEING	IMPROVE COMMUNITY INTEGRATION
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Metric Name: (IM113): Community Donations (£) - Cash & Products | **Social Value (proxy value): £320.00**

On the 6th April 2023 members of the project team donated 40 Easter eggs to a local community kitchen in Waterloo.

Metric Name: (IM65): Number of hours spent on environmental volunteering opportunities | **Social Value (proxy value): £2,091.03**

On the 8th June 2022 18 project team members with representatives from CBRE, AFL, AECOM and Open (landscape architects) took part in a litter picking day celebrating World Ocean Pay. The group spent four hours cleaning the local area. On the 5th April 2023 a second litter picking event took place with 20 representatives from the project team (Kier, G&T, Sefton, AFL, AECOM and Open) for an hour and a half.

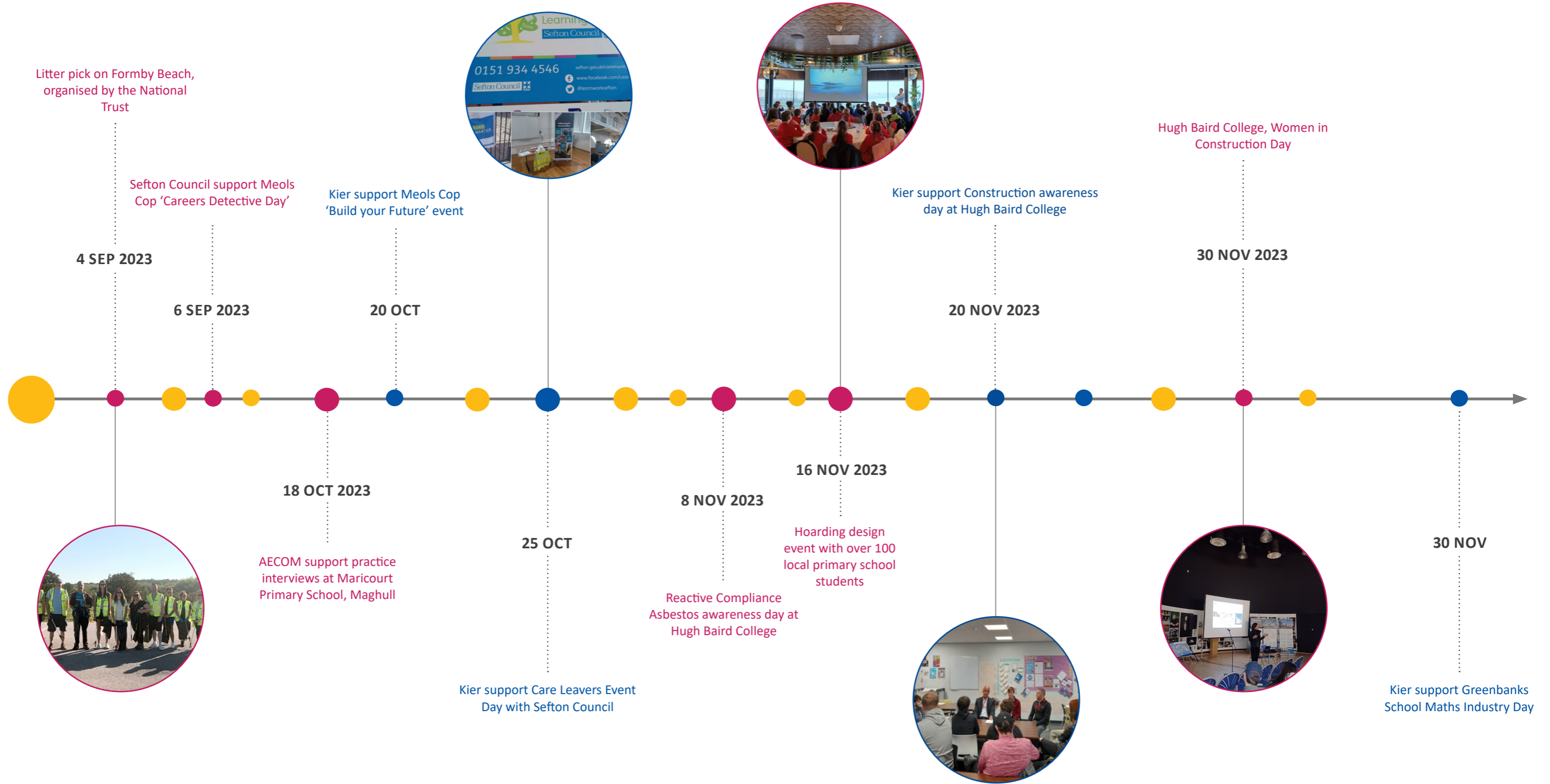
On 4th September, Sefton Council, G&T and Kier attended a litter pick on Formby Beach organised by the National Trust.

Metric Name: (IM110A): Number of people hours spent on direct Community Engagement activities. | **Social Value (proxy value): £989.11**

On the 19th December 2022 seven representatives from the project team (G&T, CBRE, IPW, AFL, AECOM and Sefton Council) took part in a schools engagement day at Southport College. Speaking to 40 students aged 14-20, they shared insights and updates into the future plans for the Marine Lake Events Centre. Emma Scott-Miller (G&T) spent several hours at both Southport College and KGV College with Bess (Pets as Therapy dog) prior to GCSE Maths exams on 19th May 2023 and during #Welcomefest on 30th June 2023.

On 16th November 2023, Sefton, AFL and G&T hosted an event at The Waterfront Hotel which was attended by 100 primary school students to design posters and pictures for the Marine Lake Hoarding.

MARINE LAKE EVENTS CENTRE - EVENT IMAGES & EVIDENCE



Key

- Kier
- Remaining project team

GT GARDINER
& THEOBALD

